GRAPHIC DESIGN

Associate in Applied Science

Curriculum Requirements: 60 credits
START HERE

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SEMESTER 1 - FALL	Credits	Milestone	Completed
ART 120 Introduction to Drawing	3	★	☐
ART 126 Foundations of Design	3	★	☐
ENG 101 College Composition	3		☐
MUL 110 Digital Imaging	3	★	☐
MAT 118 Quantitative Reasoning	3		☐
			☐
Total Credits	**15**		

2

SEMESTER 2 - SPRING	Credits	Milestone	Completed
ART 136 Digital Photography	3	★	☐
MUL 220 Sound Design & Multi-track Editing	3	★	☐
MUL 130 Motion Graphics	3	★	☐
MUL 101 Media Project Management	3		☐
MUL 125 Intermediate Graphic Design	3		☐
Total Credits	**15**		

3

SEMESTER 3 - FALL	Credits	Milestone	Completed
ART 132 Introduction to Illustration	3	★	☐
MUL 126 Typography	3	★	☐
General Education Core IV	3		☐
General Education Core I	3		☐
MUL 122 Digital Illustration	3		☐
Total Credits	**15**		

4

SEMESTER 4 - SPRING	Credits	Milestone	Completed
MUL 175 Texture & Lighting	3	★	☐
MUL 210 Advanced Digital Imaging	3	★	☐
MUL 265 Final Media Portfolio	3	★	☐
General Education Core III	3		☐
Open Elective	3		☐
Total Credits	**15**		

YOU'VE FINISHED!

Program Milestones

Program milestone courses should be taken in the term and order noted.

Make Your Summers Matter

Program Elective List:
Core I courses have the following prefixes: ENG, SPE.
Core III courses have the following prefixes: ECO, POS, PSY, SOC.
Core IV courses have the following prefixes: BIO, CHM, MAT, PHY, SCI.

General Advising Notes

MUL 110, ART 120 and ART 126 are prerequisites for most program courses and should be taken in the first semester.

The following courses are only offered in the fall semester: ART 132 / MUL 110 / MUL 122/ MUL 126

The following courses are only offered in the spring semester: MUL 101 / MUL 125/ MUL 130 / MUL 175 / MUL 210 / MUL 220 / MUL 265

The sequencing of courses in this program begins in the fall semester. Students entering in the spring or summer will likely take longer than two years to complete the program.

Program Description The Associate of Applied Science Degree Graphic Design prepares individuals to apply technical knowledge and skills to the layout and design of electronic graphic and textual products. Students use computer applications and related visual techniques to manipulate images and information originating as artwork, digital photography, and digital copy in order to communicate messages simulating real-world Graphic Design. The program includes instruction in specialized computer software and applications to specific commercial, industrial, and entertainment needs of design. Students gain knowledge and develop skills to work in the areas of Graphic Design including web, print media, illustration, and managing resources for final outsourcing.

Program Learning Outcomes

Upon successful completion of the Associate of Applied Science Degree in Graphic Design graduates will be able to:

- Demonstrate mastery of technical skills in traditional and digital media, applying principles of design to their work.

- Demonstrate broad knowledge of software applications related to digital media.

- Develop media content that displays both current technical knowledge and traditional design principles.

- Collaborate as a team in the development of media content from concept to production.

- Communicate effectively with clients and colleagues in bringing ideas from concept to production.

- Research design trends to choose appropriate fonts, imagery, and colors for an array of design projects.

- Analyze the appropriate demographic influences on design trends and product development.

Career Opportunities

Industries that hire graduates of the Graphic Design Option includes, but is not limited to: Internet mobile/wireless, online marketing, web design/development, and traditional print. Potential jobs in those industries include: Production Designer, Graphic Designer, Illustrator, Digital Photo Editor, Desktop Publisher, Graphic Artist, Web Designer, Production Web Designer, Multimedia Designer, Interactive Media Designer, Digital Graphics.

Articulation agreements exist between York County Community College and various colleges and universities. Please work with your advisor for information regarding these agreements.
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